



LOOKING BELOW THE SURFACE

DYNAMIC SEARCH SOLUTIONS

FOR THE INTERNET

THE ISSUES

For information management professionals, finding information on the Internet is at best a frustrating process, due in the main to the exponential growth of data that is not accessible through traditional search engines.

It has been estimated that the largest search engines can access only 19 billion structured web pages. In comparison, the 60 largest Deep Web sources contain 84 Billion pages of unstructured or dynamic content available to search when equipped with the right technology.

THE SOLUTION

Bright Planet's Deep Query Manager™ (DQM) is such a technology that will revolutionise the working life of information management professionals with a system that produces comprehensive results from the whole of the Internet.

DQM was a breakthrough Internet content discovery and management platform when first released in 2001. BrightPlanet's DQM v5 is the latest version and represents a quantum leap forward in deep research capabilities for users. This version offers a more natural and intuitive interface, a document-centric architecture that provides true database management capabilities, the ability to create custom reports and other exciting functionality.



COMPREHENSIVE ACCESS AND DISCOVERY

DQM provides unprecedented access to relevant Internet content, mostly not searchable by conventional search engines. DQM has more than 70,000+ unique databases within its reach, in every relevant topic area from all types of publishers. With this one site harvesting and content management platform, thousands of sources can now be searched simultaneously with just one query.

TRACKING AND MONITORING

Searchable databases or individual web sites can be scheduled for regular monitoring with the aim of only reviewing the changes since a previous search. The powerful tracking feature means you only need to inspect what has changed. You can define an unlimited number of reusable and configurable search profiles.

DEEP WEB RESEARCH

DQM can reach into the most specific or obscure corners of the Internet to find content you know is out there, but have not yet been able to locate with traditional search engines. The fast and powerful DQM indexing, scoring algorithms and sophisticated filtering capabilities ensure you only need to inspect the most relevant pages or documents. DQM's data mining and sharing capabilities ensure the discoveries have broad benefit to your entire business.

SOURCE SELECTION AND GROUPING

Selecting, managing and grouping search sources is one of the most valued features of DQM. These flexibilities have become imperative as DQM's reach of searchable Internet sources has increased to unprecedented levels. In fact, you can choose to have DQM analyse your query and select the sources for you or you can manually select your own sources.

' FALSE CLAIMS OF ASSOCIATION '

Sites claiming to be affiliates, partners, or clients of your company either a false association or misrepresentation of your brands.

STANDARD AND TAILORED FILTERS

In addition to the fast and accurate algorithms for ranking content, the DQM offers a broad range of filters to further ensure content relevancy. You can apply these filters to Internet searches or searches of your local or enterprise databases. Filters can be applied to facilitate inclusion and/or exclusion of data and even used for future searches.

CONFIGURABLE SEARCH PROFILES

Create and maintain as many search profiles (unique combinations of queries, sources and filters) as desired. Profiles can be run immediately or flexibly scheduled by hour, day, month or year.

ANALYSIS OF SAVED RESULTS

All documents are stored and indexed in your local database. These results plus any assigned to you by other users can be full-text searched. All fully indexed documents can be searched by using single or multiple keywords, structured Boolean syntax or natural language querying (NLQ).

SHARING AND ACCESS CONTROL

Difficult to find and valuable documents have increased benefit to the entire business. DQM offers a rich set of content sharing and access control features so that you can work on results with other DQM users.

REPORTING TEMPLATES

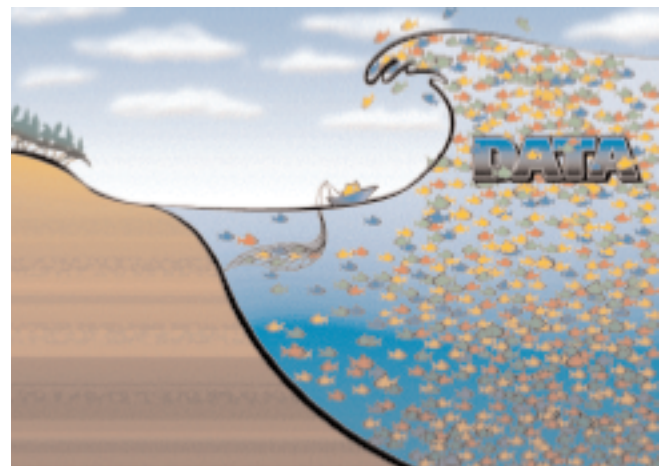
Whatever your requirements DQM provides a robust set of reporting templates (standard, comparison and source analysis) that can present search results by relevance, automatically flag changed documents and identify your most effective sources.

SECURITY AND ANONYMITY

There are several configuration options available depending upon your security needs whether DQM is hosted on Bright Planet's servers or your own. As an option, BrightPlanet offers encryption of your entire use of DQM through secure sockets layer (SSL) encryption technology.

MULTI LINGUAL OPTION

DQM has an optional linguistics module that allows search, harvest, indexing, analysis, and management of document content in any of 140 languages. It is also possible to conduct more sophisticated syntactical and morphological analysis on over a dozen languages, including English, French, German, Spanish, Italian, Russian, simplified and traditional Chinese, Korean, Japanese, and Arabic.



The Rapidly Growing Content Tsunami

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